



Keynote Speaker / Consultant / Author

Changing Vantage Points to Create Advantage

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Get Better Results at Work without Working Any Harder

Author Laura Lopez gives a fresh view on how to effectively motivate and inspire others to achieve results in the workplace.

Houston, Texas. You know them. You have seen them. Those people who effortlessly seem to get promoted and get others to happily contribute effort, talent and time towards helping them accomplish their goals. While you seem to be the only one doing the work and pushing everything uphill, and yet, you are not being rewarded for it.

After years of hard work that didn't always materialize into solid promotions, veteran Fortune 100 leader Laura Lopez realized that it took more than just working harder than others to get ahead. As a former Vice President at The Coca-Cola Company, Laura has led teams and accomplished results for more than 20 years. However, Laura learned the hard way and didn't always have the knowledge and insights guiding her success. She worked hard, too hard at times, because she didn't fully embrace the power of others. In her new book *The Connected and Committed Leader: Lessons from Home. Results at Work*. (Living Leadership Press, ISBN 978-0-9798673-1-6, \$25.95), Laura shares the wealth of her experience, including her mistakes, so that you won't make the same mistakes she did.

When Laura became a parent late in life, the experience opened her eyes and heart to see that parenting wasn't much different than guiding and leading people at work. However, Laura's lessons from home emphasized the need for connection and commitment. The result became her seven leadership insights outlined in *The Connected and Committed Leader: Lessons from Home. Results at Work*.

Laura's book holds the key to getting others to willingly help one achieve their goals. She provides great insights for everyone from struggling entrepreneurs to aspiring corporate business executives. *The Connected and Committed Leader* provides aspiring business professionals a unique perspective on how to effectively inspire and motivate others for sustainable results. Laura guides her readers to embrace a new approach to achieve the success they are looking for without working any harder.

Laura's book will be available nationally in bookstores April 1, 2008. It may also be ordered through Amazon www.amazon.com or directly through the author's websites www.laura-lopez.com/shop.htm and www.theconnectedandcommittedleader.com as well as through the publisher's website www.livingleadershippress.com.

Laura is currently traveling the United States delivering her message on *The Connected and Committed Leader* as a keynote speaker for corporate leadership conferences and business association meetings. She resides in Houston, Texas.

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