



Keynote Speaker / Consultant / Author

Changing Vantage Points to Create Advantage

FOR IMMEDIATE RELEASE

Contact: Sandy Lawrence
281.807.1300 - work
281.989.8892 - cell
sandylawrence@perceptivemarketing.com
www.perceptivemarketing.com

Local Author Joins Efforts to Honor and Recognize Women Business Leaders

Author Laura Lopez joins National Women's History Month and International Women's Day to honor the advancement of women in business.

Houston, Texas. To add her congratulations and recognition of women's accomplishments in business, author Laura Lopez sent complimentary copies of her latest release, ***The Connected and Committed Leader***, to women around the globe in recognition of Women's History Month and International Women's Day. Each year, March is designated as National Women's History Month to ensure that the history of American women is recognized and celebrated in schools, workplaces, and communities throughout the country. Also since 1908, March 8 has been designated as International Women's Day to recognize the achievements of women around the world regardless of nationality, ethnic background, culture, economic status or political beliefs.

As a former Vice President at The Coca-Cola Company, Laura Lopez worked in corporate leadership roles for more than 20 years. In her new book *The Connected and Committed Leader: Lessons from Home. Results at Work*. (Living Leadership Press, ISBN 978-0-9798673-1-6, \$25.95), Laura shares the wealth of her experience, including her mistakes, with women leaders around the world. Laura sent copies of her new release to Fortune 500 companies who were awarded for their progressive diversity efforts, the 'Top 50 Women to Watch' as announced by The Wall Street Journal in late 2007, as well as to companies recognized for providing opportunities for working moms and Latina women.

Laura's book holds the key to getting others to willingly help one achieve their goals. She provides great insights for everyone from struggling entrepreneurs to aspiring corporate business executives. *The Connected and Committed Leader* provides aspiring business professionals a unique perspective on how to effectively inspire and motivate others for sustainable results. Laura guides her readers to embrace a new approach to leadership to achieve the success they are looking for.

Laura's book will be available nationally in bookstores April 1, 2008. It may also be ordered through Amazon – www.amazon.com or directly through the author's websites www.laura-lopez.com/shop.htm. and www.theconnectedandcommittedleader.com as well as through the publisher's website www.livingleadershippress.com

Laura is currently traveling the United States delivering her message on *The Connected and Committed Leader* as a keynote speaker for corporate leadership conferences and business association meetings. She resides in Houston, Texas.

###