



Keynote Speaker / Consultant / Author

**Changing Vantage Points to Create Advantage**

## FOR IMMEDIATE RELEASE

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### Can motherhood prepare you for the board room?

*Author Laura Lopez says the experiences and lessons of motherhood can help you be a better leader in business*

Houston, Texas. Business leader and author Laura Lopez's latest release, ***The Connected and Committed Leader***, states that effective leadership comes from the heart. "Command and control ways of leading won't work in the new millennium," says Lopez. Her seven essential leadership insights show that motivating people to achieve results isn't much different than influencing a child to do something you want.

As a former Vice President at The Coca-Cola Company, Laura Lopez worked in corporate leadership roles for more than 20 years. In her new book ***The Connected and Committed Leader: Lessons from Home. Results at Work***. (Living Leadership Press, ISBN 978-0-9798673-1-6, \$25.95), Laura shares the wealth of her experience, including her mistakes, with people looking for ideas to be more successful.

***The Connected and Committed Leader*** is a book about becoming a better leader through personal connection and commitment. Its foundation is Laura's personal journey of moving from a commanding and un-connected "manager" to a heart-filled, compassionate and connected leader. By becoming a parent late in life, she came to understand that leadership is quite the opposite of what she had been taught. Laura had incorrectly learned to step into a persona of power as a way to lead others, as opposed to engaging her heart. This had both a personal toll and short-changed those around her. While she had achieved success, it had huge costs.

Laura's book holds the key to getting others to willingly help one achieve their goals. She provides great insights for everyone from struggling entrepreneurs to aspiring corporate business executives. ***The Connected and Committed Leader*** provides aspiring business professionals a unique perspective on how to effectively inspire and motivate others for sustainable results. Laura guides her readers to embrace a new approach to leadership to achieve the success they are looking for.

Laura's book will be available nationally in bookstores April 1, 2008. It may also be ordered through Amazon – [www.amazon.com](http://www.amazon.com) or directly through the author's websites [www.laura-lopez.com/shop.htm](http://www.laura-lopez.com/shop.htm). and [www.theconnectedandcommittedleader.com](http://www.theconnectedandcommittedleader.com) as well as through the publisher's website [www.livingleadershippress.com](http://www.livingleadershippress.com)

Laura is currently traveling the United States delivering her message on ***The Connected and Committed Leader*** as a keynote speaker for corporate leadership conferences and business association meetings. She resides in Houston, Texas.

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